

1.14 Use of Council's Corporate Logo

POLICY TITLE: USE OF COUNCIL'S CORPORATE LOGO

FILE REF: SC67

REVIEW DATE: OCTOBER 2026

OBJECTIVES

The Council's corporate logo represents Lockhart Shire Council's heritage and therefore should be reserved generally for official purposes and where approval has been given by Council.

The corporate logo is to provide Council with a consistent and recognisable corporate image.

POLICY STATEMENT

The Council's corporate logo shall be used only by Council for the official business of the Council.

Local, community organisations within the Shire may make written application to the Council for the use of Council's logo. However, details on such use must be provided with any application.

In general, applications received from community groups for the use of Council's corporate logo will be considered by the Council however, in extenuating circumstances, the Mayor, Deputy Mayor and General Manager may give approval for the use of the corporate logo between Council meetings.

*Adopted by Council – 16 October 2023
Minute No. 187/23*

*Adopted by Council – 19 October 2020
Minute No. 216/20*

Reviewed by General Manager in February 2017

Adopted by Council – 19 April 2010
Minute No. 127/10